

NEOAPM



Fall Classic
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Premier Sponsors:

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intelligence not just information

OCTOBER 24-27, 2019
CLEVELAND-AIRPORT MARRIOTT



Exhibitor Prospectus
AND SPONSORSHIP OPPORTUNITIES

The Ohio Foot & Ankle Medical Foundation is approved by the Council of Podiatric Medical Education as a sponsor of continuing education in podiatric medicine.

welcome

It is time again for the annual **NEOAPM Fall Classic Seminar** sponsored by the Northeast Ohio Academy of Podiatric Medicine, a component of the Ohio Foot & Ankle Medical Association. We would like to invite you to exhibit at our 32nd annual Fall Classic Seminar which is scheduled for October 24-27, 2019 in Cleveland Ohio. **The exhibitor dates are October 25th and 26th.** Last year's seminar was attended by over 400 podiatrists and more than 60 exhibitors participated.

The **2019 Fall Classic** promises to be an exciting and well attended conference. This year's meeting will again be at the Cleveland Airport Marriott in Cleveland, Ohio. The Cleveland Airport Marriott has undergone a \$20 million renovation with a redesigned and centralized exhibit area and completely renovated guest rooms, lobby and restaurant. It's just minutes from Cleveland Hopkins International Airport.

The cost of a space this year will be \$1000. Spaces will be assigned on a first come, first PAID basis.

The exhibit hall will be open for set up on Thursday, October 24th from 6:00 pm – 8:00 pm and on Friday, October 25th at 7:00 am. The exhibit hall officially opens on Friday at 8:00 am. A six foot long table, 2 chairs and a table cloth will be provided. We would like representatives to be present during the seminar from 8:00 am – 5:00 pm on Friday and Saturday.

Please complete the enclosed Exhibitor/Sponsorship form and return it with your registration fee. The \$1000 registration fee must be received by September 30, 2019. Starting October 1st, the registration fee will be \$1200. Hotel reservations can be made directly through the Cleveland Airport Marriott at 1-216-252-5333 or 1-800-228-9290. Mention the NEOAPM Super Saver Room Block for the discounted room rate of \$124.00/night.

We look forward to hearing from you and having you exhibit at our seminar. Should you have any questions or concerns, please feel free to contact us at 216-591-1905 or email rfdpm@att.net. For an up-to-date list of speakers and topics for the seminar, please visit our website at www.neoapm.org.

Sincerely,



Ronald A. Freireich, DPM
NEOAPM Coordinator, Seminar Exhibits



Mark Mendezsoon, DPM
NEOAPM Scientific Chair



Mark Gould, DPM
NEOAPM Program Chair

Sponsorship Opportunities

GOLD SPONSOR: \$1,500

- Company name listed as “Gold Sponsor” on all event signage
- An exhibit booth space in a premier location at the event
- Opportunity to distribute company promotional materials with conference welcome packets
- Listing on NEOAPM website including link to your company website
(please email your company logo and website address to: rfdpm@att.net)
- **After September 30, 2019**, the exhibitor fee will be \$1700

EXHIBITOR SPONSOR: \$1000

- Exhibit booth space at the event
- **After September 30, 2019**, the exhibitor fee will be \$1200

EXHIBIT SCHEDULE

Thursday, October 24, 2019
6:00 pm – 8:00 pm – Exhibitor Set-up

Friday, October 25, 2019
7:00 am – 8:00 am – Exhibitor Set-up

Friday, October 25, 2019
8:00 am – 5:00 pm – Exhibitor Hours

Saturday, October 26, 2019
8:00 am – 5:00 pm – Exhibitor Hours

EXHIBIT SPACE INFORMATION

- Each space will have one (1) 6 foot table with tablecloth and two (2) chairs
- Exhibit space is assigned based on the order Exhibit/Sponsorship forms and monies are received by NEOAPM

Cleveland Airport Marriott



2019 Exhibitor • Sponsorship

October 24-27, 2019 • Cleveland Airport Marriott • Cleveland, Ohio

Company Name: _____

Company Product: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Business Phone: _____ Fax #: _____

E-Mail: _____

Website: _____

_____ **YES** we are interested in an Exhibit/Sponsorship Opportunity.

Please indicate your committed sponsorship level:

- Gold Sponsor \$1,500 (before September 30) Gold Sponsor \$1,700 (after September 30) Exhibitor Sponsor \$1000 (before September 30) Exhibitor Sponsor \$1200 (after September 30)

Payment Method:

Check (Made Payable to: NEOAPM) (Tax ID #34-1709962)

Credit Card: To pay by credit card, register online at: www.neoapm.org
(Credit card payment will come from PayPal)

Reminder: If you choose to be an Exhibitor Sponsor, your registration fee must be received by September 30, 2019. **After September 30th, the fee will be \$1200.**

Attending Representative(s): (lunch will be provided for up to two)

Electricity required? Yes No

Agreed:

Company Representative (print name): _____

Signature: _____

Please mail or fax form with payment to:

Ronald Freireich, DPM
28790 Chagrin Blvd., Suite #200
Woodmere Village, OH 44122
P: 216-591-1905
F: 216-591-1961
rfdpm@att.net



Additional Sponsorship Opportunities

LUNCH AND LEARN SPONSORSHIP

(There are only 6 available, reserve early)

Private 60 Minute Lunch Presentation with up to 30 Physicians on Friday or Saturday.

Includes pre-seminar attendee list to market your presentation and premium booth placement* in the Exhibit Hall Ballroom.

Contact Dr. Freireich for details at (216) 591-1905

\$2,000 per session

*Lunch and Learn Sponsorship does NOT include an exhibit booth. Exhibit booths must be purchased separately.

Annual Fall Classic Seminar 2019 GRANT SPONSORSHIP CONTRACT

The following is an agreement to provide the Northeast Ohio Academy of Podiatric Medicine with an educational grant to support the 2019 NEOAPM Fall Classic Seminar that will be held on October 24-27, 2019 at the Cleveland-Airport Marriott in Cleveland, Ohio. This program has been approved for Continuing Medical Education hours by the Ohio Podiatric Medical Association for the state of Ohio and is an approved CPME provider.

By signing this contract, you are in agreement with the NEOAPM as a sponsor of the 2019 Fall Classic CME seminar by providing an education grant. As a sponsor, you are agreeing to pay the amount referenced above on or before September 30, 2019.

Printed Name _____

Signature _____

Date _____

Company Name _____

Payment Method:

Check

Make payable to: NEOAPM
(Tax ID # 34-1709962)

Mail to: Ronald Freireich, DPM
28790 Chagrin Blvd., Suite 200
Woodmere Village, OH 44122

Credit Card

To pay by credit card, register online at:
www.neoapm.org
(Credit card payment will come from PayPal)

Thank You to our Premier Sponsors:

OCPM
FOUNDATION



rules . regulations . policies

2019 NEOAPM *Fall Classic* Seminar

Please review these rules and regulations carefully. Your signature on the Exhibit/Sponsorship Form binds you and your company to this contract and the terms expressed herein.

Products/Services

The products or services that are exhibited at the NEOAPM Fall Classic Seminar must be those related to the interests and educational values of the conference. The NEOAPM Fall Classic Seminar may refuse to accept the application of any company or persons whose products/services do not meet the educational integrity and objectives of the NEOAPM Fall Classic Seminar.

Hotel Reservations

All exhibitors/sponsors must reserve their guest rooms through the NEOAPM Fall Classic Seminar Guest Room Block at the Cleveland Airport Marriott Hotel. Arrangements have been made with the Cleveland Airport Marriott for a discounted rate of \$124.00/night.

Exhibitor/Sponsor Activities

Any products/services showcased or displayed by the exhibitor/sponsor must be conducted or distributed within the exhibit space assigned. The exhibitor/sponsor is prohibited from displaying their products/services in other exhibitor/sponsor spaces, outside the hotel or in common areas. **Only one company can exhibit per space.** Exhibitors/sponsors are required to keep their assigned space in good order and cleanliness at all times. Exhibitors are prohibited from bringing oversized displays due to space requirements. Exhibitors must be able to display on the 6 foot table top provided or not use the table top using a floor display. Displays are not to be wider than 6 feet. A representative of the company may attend the program, but is not allowed to engage in any promotional activities in the lecture hall while the program is taking place.

Installation & Dismantling

Set-up for Exhibitor/Sponsors is Thursday, October 24, 2019 from 6:00 pm – 8:00 pm and/or Friday, October 25, 2019 from 7:00 am – 8:00 am. Dismantling and packing of displays can begin on Saturday, October 26, 2019 anytime after 5:00 pm.

Liability

The exhibitor/sponsor hereby assumes responsibility and agrees to indemnify and defend the NEOAPM Fall Classic Seminar, its members and staff, and the Cleveland Airport Marriott Hotel against any claims, injuries, or expenses that result out of the use of the exhibition space and hotel grounds, unless the damages/injury is due solely to the negligence of the NEOAPM Fall Classic Seminar and the Cleveland Airport Marriott Hotel.

Insurance

The NEOAPM Fall Classic Seminar and the Cleveland Airport Marriott Hotel do not provide insurance covering property of the exhibitor/sponsor. It is the sole responsibility of the exhibitor/sponsor for having insurance coverage.

Shipping & Receiving

Every sponsor is responsible for all the arrangements and expenses of shipping materials, merchandise, exhibits or any other items to and from the hotel. Please ship items directly to the hotel with the name of your company on the boxes and the “**NEOAPM Fall Classic Seminar**” name listed. All company materials should be received no sooner than 2 days prior to the event. Please ship items to: Cleveland Airport Marriott, 4277 West 150th Street, Cleveland, Ohio 44135. For questions about shipment please contact the hotel at 216-252-5333.



PO Box 18529
Cleveland, Ohio 44118

Presort Standard
U.S. Postage
PAID
Cleveland, OH
Permit No. 3473

Register Online at www.neoapm.org

NEOAPM
Fall Classic
SEMINAR
Excellence in Education,
Medicine, Trauma and Surgery
of the Foot and Ankle

OCTOBER 24-27, 2019
CLEVELAND-AIRPORT MARRIOTT

Premier Sponsors:
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Intelligence not just information

Presented By:
The Northeast Ohio Academy of Podiatric Medicine
Ohio Foot and Ankle Medical Foundation
Approved Sponsor

Minimum 25.0 Contact CME Hours